



Nestlé

Good Food, Good Life

# THE TUCK-SHOP HABITS OF PRIVATE SCHOOL KIDS IN SOUTH AFRICA

Results revealed from Nestlé's Tuck-Shop Truths survey



## Some interesting results from the survey:

According to tuck-shop operators, **41%** of children use the tuck-shop on a daily basis

Children spend an average of **R26** per occasion

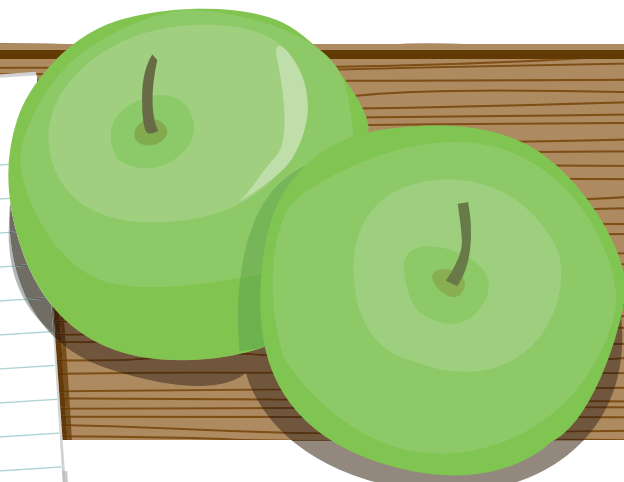
Tuck-shop operators who believe the children consume a good balance of nutrition during school lunchtimes **65%** ✓

Tuck-shops that sell salad **71%** ✓

**25%** of tuck-shops do not sell any dairy products

Of the schools that do stock dairy products, **58%** stock fresh milk

Tuck-shops that sell fresh fruit **29%** X



## HOT DOGS, BURGERS AND WHITE BREAD SANDWICHES

are the most popular food items requested by children – in that order

## NUTS, BILTONG AND POPCORN

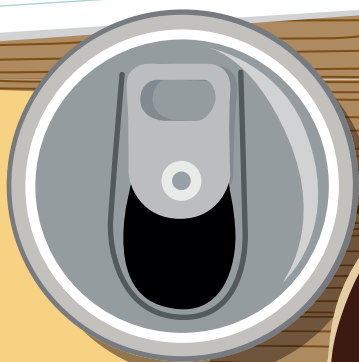
remain very popular as snack options but chips and chocolates are still at the top of the list

There is an increased interest in sugar-filled bakery goods such as brownies and donuts



**18%**

of private primary schools sell energy drinks



**50%**

of schools surveyed stock sports drinks

